

SUMMER

CREATIVE Leadership CONFERENCE

A REAL WORLD
Youth / Business
COLLABORATION

BE
THERE



"Attending this conference was one of the best decisions I've ever made."

Drew,
09 Webster
Student



Networking

EXPLORE

Meet the
WORLD demand for:
leadership, creativity,
teamwork,
problem solving
and decision-making
skills.

"The students
using their new
skills saved me time
and money!"
- Tom Battley, Executive
Director, Rochester Regional
Photonics Center

CREATE



LEAD

Authentic

July 7th, 8th, 9th

Rochester Business Alliance
9:00am – 3:30pm

Register Online

<http://creativeleader.eventbrite.com>



ZIDEAS Creativity & Innovation Group

Contact Cory Wright cory@zideas.com (585) 259-4863

CREATIVE Leadership CONFERENCE

Rochester Business Alliance

YOU will learn the same *Creative Leadership* skill sets delivered to:
Pepsi, US Air Force, IRS, NASA, Disney, Ford, ESPN and many others.

"It was brilliant, the creative problem solving these students did."
- Chris, Community Development Director



WHAT:

A progressive 3-day conference for students 16 to 18 yrs of age, focused on learning & applying creative leadership skills to REAL world challenges provided by REAL Business clients.

YOU will:

Learn proven leadership and Creative Problem Solving skills over 2-days.

Apply your new skills on a REAL client challenge using a team problem-solving approach, on the 3rd day.

"WHY" Top 3

1. "Jobs in the new economy that won't go away put an enormous premium on creative and innovative skills."
President, National Center on Education and the Economy
2. 98% of the students who participated in 06,07,08, and 09 believe the conference was one of their best learning experiences of high school.
3. REAL Clients: "The students and their ability to work our challenge was outstanding." Worldwide Product Manager, KODAK

3 Day
Experience

Lifetime of Skills

\$150 USD
Includes lunch

July 7th, 8th, 9th

9:00am – 3:30pm

Rochester Business Alliance
Downtown Rochester
150 State Street
Rochester, NY

CLIENTS:

XEROX
United Way
Swain
KODAK
SENECA ZOO
City of Rochester
EXCELLUS
VISIT ROCHESTER
NYS Dept of Aging
YMCA
CHANNEL 13
HCR



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Register BEFORE June 24th

QUESTIONS? Contact Cory Wright
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